Couples Getting it Right: An Inside Look at Healthy Marriage/Relationship Skills Programs

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Purpose

- A lack of familiarity with the intervention may impede effective implementation
  - Funders and supporters
  - Program referral and intake staff
  - Staff that provide supplementary services
  - Potential participants
Prospective Participants’ Concerns

- Is this therapy? (I’m not crazy.)
- Is this school? (I didn’t do well in school.)
- Is this a lecture? (I don’t want to be told how to run my life.)
- Is this a sermon? (I don’t want to be judged.)
- What if I don’t fit in? (I don’t want to be embarrassed.)
A Tool for Demystifying Healthy Marriage Programs

- A tool to explain what it is and what it isn’t
- Footage from actual healthy marriage workshops for low-income parents
- Profiles one couple’s experience
- Couples of diverse backgrounds
  - In small group discussions
  - Listening to group facilitators
  - Practicing relationship skills with their partners